



Press Release

MIA Announces 3M Art and Technology Award Submissions Open

The 3M Art and Technology Award recognizes the most innovative use of digital technology to engage audiences with the Minneapolis Institute of Arts and the works of art in its collection.

MINNEAPOLIS, JUNE 17, 2015

Today, the Minneapolis Institute of Arts (MIA) announces that submissions for the inaugural 3M Art and Technology Award are open at artsmia.org/art-tech-award. The \$25,000 award recognizes artistry and innovation among individuals working in the field of technology. In addition to the cash prize, the winner will work with MIA staff to implement their idea and engage museum audiences at the intersection of art and technology.

“Engaging audiences with our collection is at the core of our mission,” says Kaywin Feldman, Duncan and Nivin MacMillan Director and President of the MIA. “We anticipate lively and innovative ideas from applicants across the globe. We can’t wait to see what they dream up.”

3M is the title sponsor of the award, with generous support provided by Accenture. Nick Gangestad, Senior Vice President and Chief Financial Officer of 3M, remarks, “3M is committed to the exploration of science and technology, and we are delighted to provide support to enhance one of Minnesota’s cultural gems. The collaboration of art and technology is vital for both fields.”

“Digital technologies have the capacity to open up new doors and invite audiences to participate with the museum like never before”, says Douglas Hegley, Director of Media and Technology at the MIA. “We are looking for approaches that we haven’t even considered. No idea is too big or too small.”

Submissions are now open and continue through July 31, 2015. The winner will be selected by a panel of technology experts and digital designers. The MIA has allocated a budget to support the implementation of the winning project. The contest is open only to U.S. residents who are age 18 or older and are subject to all applicable federal, state and local laws and regulations.

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ABOUT THE MINNEAPOLIS INSTITUTE OF ARTS

Home to over 87,000 works of art representing 5,000 years of world history, the Minneapolis Institute of Arts (MIA) inspires wonder, spurs creativity, and nourishes the imagination. With extraordinary exhibitions and one of the finest wide-ranging art collections in the country—Rembrandt to van Gogh, Monet to Matisse, Asian to African—the MIA links the past to the present, enables global conversations, and offers an exceptional setting for inspiration.

General admission to the MIA is always free. Some special exhibitions have a nominal admission fee.

Museum hours: Sunday, 11 a.m.–5 p.m.; Tuesday, Wednesday and Saturday, 10 a.m.–5 p.m.; Thursday and Friday 10 a.m.–9 p.m.; Monday closed. For more information, call (612) 870-3000 or visit artsmia.org.