Our vision
Inspiring wonder through the power of art.

Our Mission
The Minneapolis Institute of Art enriches the community by collecting, preserving, and making accessible outstanding works of art from the world’s diverse cultures.

History & Overview
Over 100 years ago, Mia opened its doors to the public, inviting the community to experience artistic masterpieces from around the world. Since then, Mia has evolved into a beloved organization that has been an important source of civic and cultural enrichment for generations of participants.

Today, Mia welcomes more than 800,000 local, national, and international visitors each year to view special exhibitions, tour the galleries, and participate in talks, classes, and other activities; serves 200,000 students around the region with education programs both at the museum and in the classroom; and engages two million people through online resources. Through free general admission and membership, and educational resources tied to our vast permanent art collection, Mia provides all community members accessible and meaningful opportunities to connect and engage with artworks from diverse cultures and time periods.

Giving Opportunities

Annual gifts
Mia relies on the generous unrestricted support of individuals and organizations to keep Mia free and accessible to all. Annual contributions enable us to present amazing exhibitions and engaging programs that make us an artistic treasure.

Restricted gifts
Donors who wish to restrict their giving may make a donation to educational programming, art acquisition, collection conservation, strategic initiatives (including audience engagement and capital and technology investments), or other areas of interest.

Named endowments
Supporting the ambitious yet essential goals of Mia rests on securing the financial resources required for success. Fundamental to that success is the stability and security a robust endowment portfolio ensures. A carefully invested endowment provides reliable annual income that enables Mia to fulfill its mission.

Donors may establish a named endowment fund through an outright gift or a planned gift from their estate. Donors may direct their endowment to support Mia’s daily operations or designate a particular purpose, program or curatorial area (Arts of Africa and the Americas; Arts of Asia; Contemporary Art; Decorative Arts, Textiles and Sculpture; Paintings; Photography and New Media; or Prints and Drawings) that has personal meaning. A named endowment fund may be established with a minimum total commitment of $250,000 and a minimum initial gift of $50,000.

What We Accept

Gifts of cash
Cash gifts are the simplest and easiest way for you to make a contribution to Mia.

Gifts of securities
Gifts of appreciated securities (stocks, bonds, or mutual funds) are excellent ways to support Mia. Such gifts are easy to make and may provide a greater tax benefit than an equivalent gift in cash.
Gifts of art
Mia accepts works of art in consultation with our curatorial staff and in accordance with our Collection Plans.

Planned Gift Options

Bequest in will or trust
Making a bequest to Mia is a simple way to leave a personal legacy in support of the museum’s mission. Bequests may be unrestricted or may be designated for endowment.

Suggested bequest language
To include the museum in a will or revocable trust, the following language is suggested:

I give and devise to the Minneapolis Society of Fine Arts, d/b/a the Minneapolis Institute of Art, a non-profit corporation in the State of Minnesota located at 2400 Third Avenue South, Minneapolis, Minnesota, 55404...

As an unrestricted gift to be used at the discretion of the Board of Trustees

-or-

To be held and invested by the Minneapolis Institute of Art as part of its endowment.

Then state the amount of the gift to the museum. This can be expressed as a percentage of the estate, as a particular amount, or the residue (remainder) of the estate. Designating a percentage for the museum will allow your gift to grow as your estate grows.

Retirement accounts
Naming Mia as the beneficiary of a retirement plan is an easy, tax-efficient way to leave a gift to Mia. Unlike heirs, the museum is not required to pay income taxes on the amount received upon death.

Most plan sponsors require a simple form to designate the museum as a beneficiary of the donor’s account, so minimal paperwork and, most often, no cost is involved to establish this form of planned gift.

Life insurance policies
Gifts of life insurance to Mia can be done either by naming the museum as beneficiary of the policy with proceeds to be received upon the donor’s death or by transferring ownership of the policy to the museum during the donor’s lifetime.

Life income gifts
Life income gifts such as charitable remainder trusts and charitable gift annuities are ways to make a gift to Mia while retaining an income stream during the donor’s lifetime. This is a great option to consider if the donor has highly appreciated assets they do not wish to sell during their lifetime, desire a predictable stream of income and want an immediate tax deduction for the charitable gift today.

New Century Society
We invite all who include Mia in their estate plans to become members of our New Century Society. We thank our New Century Society members as some of the museum’s most dedicated friends. Our donors’ thoughtful planning and generosity keep our outstanding programs thriving and our world-class treasures on view in our galleries for generations to come.

We are happy to discuss any of these opportunities personally with you. To schedule an appointment, or if you have questions, please contact:
Stephanie Donley, 612.870.3266, sdonley@artsmia.org or
Emily Clausman, 612.870.3226, eclausman@artsmia.org.