


Principles of Art: Emphasis

The artist creates emphasis to draw attention to the most important elements in the artwork. An artist can use one or more techniques listed below to create a focal point in a work of art:

Distortion or exaggeration
Contrast
Size
Repetition

Color
Grouping or isolating
Simplification
Centering the focal point

Look for a work of art that catches your eye. When a piece grabs your attention, sketch it and describe how the artist uses emphasis.

Sketch it! List artist and title	How does the artist use emphasis?
	<p>Color and contrast: The background is black, the shapes are bright colors, and the number 8 is black. The contrast between the color and black grabbed my attention.</p> <p>Simplification: The artist makes it easy to focus on the number 8—there aren't a lot of other things going on.</p>

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